

Mountain Telephone TV

Local Channel 2 - Pricing Guide



Why advertise with us?

Our Local Channel is a great place to reach the local market for your business, campaign, event or other cause!

*With over 3500 Households across our five-county service area, you get the **BEST** exposure for the money!*

Pricing Guide

Religious Organizations • Non-Profit • Other

Who Doesn't Love

FREE?

If you are a religious organization, school system or other non-profit, your ad can air at no cost on our **Local Channel 2!**

Limit 3 slides per week*

Disclaimer - Mountain Telephone TV has the right to reject any advertisement or announcement without cause. Submitted advertisements need to be in landscape orientation

Images need to be a jpeg. or png format. MTTV is not responsible for lost photos, flyers or advertisements.

Pricing Guide

Business • Political • For Profit Groups/Events

Advertising Options

- **In Program:** Airing your 30-second ad inside of one of our programs on MTTV Channel 2.

Cost: \$60 - Per Program

- **Live Events:** Mountain Telephone TV covers live events throughout the year. These events are highly watched and advertised. Sporting Events, Graduation Ceremonies, Political Forums & more!

Cost: \$60 Per Program (Image Advertising Also Available!)

- **Community Slideshow:** We will air your image in rotation with the other community slides. These can be submitted or if you don't have one, we can design an ad to fit your needs!

Cost: One Slide at \$40 Per Week (Seven Days)

Media Creation Fee

This is the cost to create your ad or programming for use on MTTV

\$40
Per Hour

Media Fee Increases to \$60 for services outside our MRTV Service Area

All rates are subject to change and availability may be limited

05/2022

Email: media@mountaintelephone.com

Ph: (606) 743-3121 ext. 185

FAQs

Frequently Asked Questions - Local Advertising

“Is it difficult to create an advertisement?”

Answer: Not at all. We make the process simple and effective to get your video or image ad suited to meet your goals.

“I don’t have any ideas. Can you still make an ad for my business?”

Answer: Absolutely! Our Media Specialist has lots of experience working in our diverse market. After having a short conversation, we can gather ideas on an effective advertising strategy for you.

“Is advertising on MTTV worth it?”

Answer: For sure! Our TV service has grown to serve over 3500 households in five counties. This covers a range of audiences. We offer original programming that is highly viewed by our loyal members. Cooking Shows, Church Programming, Live Sports and MORE!

Got Questions? Contact Us Today!